

Domus Academy Scholarship Competition

Fashion Design Master's Degree

Call for Talents #9

Fashion

An initiative aiming at promoting talent and merit. A unique occasion originated from the collaboration between the Master in Fashion Design at Domus Academy and Vogue Talents who as always promotes and incentives talent.

Domus Academy and Vogue Talents want to motivate young talents who think outside the box, eager to make an intensive experience in the Italian design culture. Domus Academy is offering five scholarships to attend the September 2017 edition of the Master in Fashion Design. If you believe that Fashion Design is not merely a stylistic technique giving shape to objects, but it is a challenging activity that encourages creativity to achieve higher goals; if you're interested in experiencing a cross-disciplinary approach, interweaving the world of fashion and accessories design; if you want to invest your future on developing and enhancing your fashion design sensitivity, your artistic, cultural and sociological knowledge choose Domus Academy.

Materials Required:

Each applicant is asked to develop a capsule collection of minimum 5 complete outfits on a personal theme, taking into consideration the aesthetic trends of the contemporary scenario. The project will have to be supported by a visual research with keywords and references related to the concept of the collection, as well as by a visual research and on the ideal customer.

Each applicant is also asked to submit his/her portfolio containing a selection of the best works developed, clearly depicting the applicant's skills in the field of fashion design.

The collection shall include:

- A 500 words abstract on the concept inspiring the collection as well as on the target profile;
- A moodboard presenting a selection of the most significant images of the research;
- A moodboard related to the ideal customer;
- Sketches of the collection including technical references (minimum 5 sketches);
- Color palette and materials chart;
- Photo shooting of minimum 1 outfit realized within the collection. The shooting should be aimed at communicating the project and the product;

The overall submission shall also include:

- General Portfolio of the applicant
- Detailed curriculum vitae
- Motivation statement
- Copy of Degree Certificate
- Academic Transcripts
- Domus Academy Application Form*

The candidates are asked to send their materials in one single file in PDF format. Any further attached material will be considered a plus and will be evaluated by the jury.

*Application fee is waived for competition participants.

Prizes:

- One scholarship covering 60% of the total tuition fee of the Master Program
- One scholarship covering 50% of the total tuition fee of the Master Program
- One scholarship covering 40% of the total tuition fee of the Master Program
- Two special mentions covering 20% of the total tuition fee of the Master Program

Fall Intake 2017 Deadline:

Electronic entries can be sent to vanessa@saiprograms.com no later than April 7, 2017. Candidates will be informed about the results of the competition by e-mail on May 4, 2017.