

# PHOTOGRAPHY

## 2019/2020 COURSE DESCRIPTIONS

(COURSES SUBJECT TO CHANGE)

### FALL SEMESTER:

#### **DIPHID305 - Intermediate Digital Photography** **Experiential Learning, 6 Credits.**

**Description:** This course is designed for students who have learned the basic skills of introductory digital photography and would like to further advance their knowledge. A focus on visual and conceptual aspects of photography will be a major topic in this course in addition to refinement of up-to-date techniques. Students are involved in more complex and challenging photography projects and begin to experiment with their personal vision identities and expressions. This course will constitute the differences of making vs taking a photograph or producing vs consuming images. Critical visual analysis of both contemporary photographic work as well as arming the students with technical and conceptual tools will help the student build an understanding of photographs. Students will work on several long term projects.

#### **DIPHLA300 - Landscape and Architectural Photography,** **3 Credits.**

**Description:** The city of Florence, with its backdrop of Medieval and Renaissance buildings coupled with the varied beauty of the Tuscan countryside, will offer students a stimulating range of opportunities for landscape and architectural photography. The course will be divided between outdoor field practice and the exploration of several camera format techniques, lenses as well as printing. By studying influential photographers compositional and artistic issues of parallax, distortion and perspective will be addressed and executed through assignments. A personal vision will be nurtured and guided by the instructor for the final project in a series of landscape/naturalistic/architectural visual context.

#### **DIPHAD400 - Advanced Digital Photography, 3 Credits.**

**Description:** This course is strictly a technical course intended to prepare students and give them the tools to create a mature visual expression in photography for their final projects. Students will learn advanced and unique black and white printing, studio lighting, and large format printing. Visual assignments will be used to accompany the specific learning techniques. Techniques: Piezography (black and white printing), large format printing, Photoshop plug-ins, scanning, fine art

paper, studio lighting. This class includes experiential learning with CEMI.

#### **DIVCAD330 - Introduction to Art Direction, 3 Credits.**

**Description:** This course focuses on the creation of projects in advertising campaigns from the initial research and creative strategy to the final execution of a comprehensive commercial project. Students will learn the principles of art direction and layout as well as the marketing aspects of an advertising campaign, working with a copywriter, learning techniques for idea visualization, and structuring the campaign to the requirements of the client.

#### **DIPHFP360 - Advanced Film Photography, 3 Credits.**

**Description:** This course is both a technical and a creative course intended for intermediate / advanced film photography students. Using medium format and large format cameras, students will choose a format size to complete a singular photography project. Students will learn advanced and unique black and white processing/printing by studying development time matrixes, studio lighting, and large format printing. Visual assignments and readings will be used to accompany the specific learning techniques. This class includes experiential learning with CEMI.

### SPRING SEMESTER:

#### **Course Descriptions Coming Soon!**

- Advanced Video-making and Post Production
- Exploratory Digital Photography Experiential Learning
- Art Theory and Criticism
- Portfolio Development
- Solo Exhibit and Publication of Solo Work