

# REAL ESTATE AND FACILITIES MANAGEMENT 2019/2020 COURSE DESCRIPTIONS

(COURSES SUBJECT TO CHANGE)

## FALL SEMESTER:

### **BUREPM335 – Property Management Experiential Learning, 6 Credits.**

**Description:** The aim of this course is to provide students with the basic knowledge of professional property management. Students will become familiar with the different management methods, such as ownership and subleases, as well as the new specific insurance practices for the tourist rental market. This course focuses on major functions of property managers, and details specific practices and problems in managing a variety of properties, such as residential, retail and industrial ones. Students will also learn how to manage maintenance, construction, insurance, and relations with tenants. This course includes experiential learning hours with our Community Engagement Member Institutions (CEMI). CEMI are dynamic learning environments created to foster learning through a structured interaction with the community. In addition to regular lecture hours, students will be involved in learning by doing through real projects and integration with the local population and territory in order to remove cultural and learning barriers as well as to develop a strong likelihood for success in life. The experiential learning hours are fully supervised by instructors who track students step by step during their learning experience, monitor and advise according to student needs, and support student initiative. This unique learning model allows students to benefit from an all-encompassing educational experience based on theory and practice in real enterprises, learning of comprehensive operational processes, problem solving, leadership, and management.

### **BUREIH320 – International Housing Markets, 3 Credits.**

**Description:** The aim of this course is to provide students with knowledge on the role of urban policy and planning in relation to the housing market in a global context. Students will become familiar with the implications for policy and practice and will learn how to develop regional and local housing strategies. This course includes references to international cases from the United Kingdom, the United States, Ireland, Hong Kong, Australia, and other European countries. Student will gain knowledge of the impact that the emerging sharing economies have on urban development, as well as learning about the process of buying an Italian property as a secondary home.

### **BUREAV 340 – Hospitality and Real Estate Analysis and Valuation, 3 Credits.**

**Description:** The aim of this course is to provide students with the main concepts and methods of valuing real estate. Students will explore the property valuation profession, gaining knowledge of the five traditional methods of valuation and undertaking their own valuation calculations. This course also focuses on ROI (return on investment) analysis for real estate investments for tourism purposes. Students will also become familiar with the different methods of measurement and valuation standards.

### **HPHTOB470 – Organizational Behavior, 3 Credits.**

**Description:** The aim of this course is to provide an overview of main theoretical concepts of organizational behavior (OB) and their application in professional organizations. The course covers various topics in OB, which are generally grouped into the individual, group, and organizational levels of analysis. The course balances conceptual knowledge with practical application. Lectures will provide a broad overview of the course topic and explain key concepts to be used in understanding phenomena occurring in the business world. Relevant case studies will be discussed in class in order to develop students' skills in applying knowledge to practical situations. *Prerequisites:* *Human Resources Management or equivalent.*

### **HPHTIM450 – International Management for the Hospitality Industry, 3 CREDITS.**

**Description:** This management course offers an emphasis on the hospitality industry for students interested in international business ventures and partnerships in this specific sector. Management, leadership, human resource management, organizational skills, and strategy will all be analyzed from a cross-cultural business perspective. The class will focus on strategies for adapting managerial skills across cultures. Guest lecturers and on-site visits to international hospitality structures in the city of Florence are a regular feature of the coursework.

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## **SPRING SEMESTER:**

### **Course Descriptions Coming Soon:**

- Real Estate Management Experiential Learning
- Sales Management
- E-Marketing for the Hospitality Industry
- Comparative Real Estate Law
- Strategic Negotiation