THE FUTURE OF MONEY

Digital technologies and the ubiquity of connected devices have opened the door to new payment methods that were not feasible a few years ago. Today, we can find dozens of digital services that enable us to pay in stores, buy products online, or share money with our friends in seconds, wherever we are. New services created by some of the largest IT companies—from Alipay to Apple Pay to Google Wallet—are prompting speculation that the future of payments will be purely digital.

Other recent financial innovations include cryptocurrencies, which offer an alternative to traditional money. These digital currencies take advantage of blockchain technologies to create a network that controls and records all transactions, making the currencies secure and independent from institutions and countries.

Finally, forward-thinking businesses are leading a shift from a take-make-dispose economy to circular business models such as product-service systems, hiring and leasing schemes, collaborative consumption, and incentivized return and reuse. In this context, access will replace ownership and repair will replace repurchase, making room for new forms of payment—from micropayments to alternative currencies to pay-per-use models.

Domus Academy, in collaboration with Accenture, is offering five scholarships for the Master in Interaction Design program with a start date of September 2019.

MASTER IN INTERACTION DESIGN, SEPTEMBER 2019 INTAKE

BRIEF

Through this competition, Accenture aims to explore the use of these new payment/transaction methods, their possibilities, and new payment scenarios that could characterize our future. Consider the following questions as you develop your project:

· How could digital payments improve or create innovative user experiences in areas they have not yet entered?

· How can we overcome the frictions that characterize current digital payment ecosystems?

· What can we learn from innovations such as circular economies, blockchain technologies, and alternative currencies?

See "Required Materials" for more details.

AUDIENCE

The competition is addressed to candidates who have a first-level degree and/or professional experience in design (product, visual, graphic, media, or web design) or in architecture, computer science, or engineering.

It is also open to candidates with experience in communication science, psychology, sociology, or equivalent, if they are motivated by interest in information design and have a strong portfolio.

JURY

Projects will be selected and evaluated by the faculty of the master's program and the Admissions Jury.

REQUIRED MATERIALS

Please gather the following materials into one single file in .PDF format:

· A presentation including 15–20 slides in A4 landscape orientation, structured according to the following guidelines:

· Context: Which sector/area of interest are you working within?

· Analysis and research: What did you discover in your research and how?

· Your design challenge: Which problem do you want to tackle, or which new need/desire do you want to address?

· References and best practices: Find examples—startups, services, historical references, etc.—that support your point of view

· Your solution:
  – Title and subtitle of your proposed solution
  – Overview text: 300-400 words maximum about your solution
  – Scenario (i.e., storyboard or video)
  – Details (i.e., persona/s, user journeys, system map, digital mockups)

· Artistic and professional portfolio of projects

· Detailed curriculum vitae

· Motivation statement

· Copy of bachelor's degree or academic diploma translated into English

· Academic transcript / Marksheet of previous studies translated into English

· Copy of passport

· Domus Academy application form*

Any additional attached material will be considered a plus and will be evaluated by the jury.

* The application fee is waived for competition participants.

PRIZES

· One scholarship covering 60% of the total tuition fee of the master's program

· One scholarship covering 50% of the total tuition fee of the master's program

· One scholarship covering 40% of the total tuition fee of the master's program

· Two special mentions covering 20% of the total tuition fee of the master's program

Prizes will be calculated on the standard tuition fee, which is EUR 28.600 (for non-EU passport holders, not including diploma fee) and EUR 19.900 (for EU passport holders, not including diploma fee).

DEADLINE

The works must be sent to Domus Academy by and no later than 5th April, 2019. Candidates will be informed about the results of the competition by email on 6th May, 2019.

DELIVERY OF MATERIALS

All the required materials in digital format may be uploaded to this page:
www.competition.domusacademy.com
When you submit your project, you will receive an immediate confirmation email that your submission was received.
If you do not receive confirmation, let us know at competitions@domusacademy.it.

MASTER'S PROGRAM DESCRIPTION

Interaction design is about creating a product, service, or space that people will interact with through an intuitive visual and haptic (tactile) interface. In the Master in Interaction Design program, you will learn to define problems and solutions in the field of interaction and user experience.

As you create enriched experiences through innovative technology, you will be encouraged to transform your original design visions into market opportunities.

ELIGIBILITY

· Candidates already holding a first-level academic diploma or bachelor's degree, or who are about to graduate within the academic year 2018–19

· Candidates who have a working knowledge of the English language (IELTS 5.0 academic or equivalent certificate)

GENERAL TERMS AND CONDITIONS

· All moral and authorship rights remain that of the author.

· The projects sent to Domus Academy will not be returned.

· All the material created for this competition must be unpublished work developed by the candidate, not used on previous occasions.

· Domus Academy is entitled not to award the scholarship if the projects are deemed not to meet the standards defined by the jury. The jury will make these judgments at its own discretion, and its decision is final.

· The scholarship described in this public announcement cannot be combined with other economic reductions offered by Domus Academy.

· The scholarship amount will be deducted from the balance of the tuition fee.

· If a candidate declines a scholarship offer, the scholarship may be transferred to the next candidate on the list.

· Winning participants accept that part of their work may be published on the websites and/or social media channels of the institutions involved.