Domus Academy

THE FUTURE OF WORK

The rapid pace of technological growth is drastically altering the way people work—from the way they hunt for jobs to the way they communicate with their colleagues. Technology has enabled more liquid work environments and fluid teamwork dynamics; has introduced smart machines through robotics, artificial intelligence, and machine learning; and has caused dramatic shifts in the skill requirements of employees.

This digital transformation has made it possible to work anywhere, anytime, and with anyone. Companies are able to cut costs and grow their talent pools at the same time. Furthermore, open and horizontal work structures define today's increasingly blurred roles and responsibilities.

Domus Academy, in collaboration with Accenture, is offering five scholarships for the Master in Service Design program with a start date of September 2019.

MASTER IN SERVICE DESIGN, SEPTEMBER 2019 INTAKE

BRIEF

Envision yourself in 10 years.

What would be the ideal service design solution—physical and/or digital—to apply to a collaborative working environment?

How will workspaces evolve to reflect these changes? Which tools and platforms would you like to adopt to support your envisioned scenario and future teamwork dynamics?

This competition will help Accenture explore new service design scenarios for the future of the work environment, from both physical and digital points of view.

AUDIENCE

The competition is addressed to candidates who have a first-level degree and/or professional experience in visual and graphic design, interaction design, architecture, or creative coding. It is also open to candidates with a background in business design, communication science, new media, psychology, sociology, or equivalent, if they are motivated by interest in service design and have a strong portfolio.

JURY

Projects will be selected and evaluated by the faculty of the master's program and the Admissions Jury.

REQUIRED MATERIALS

Please gather the following materials into one single file in .PDF format:

· You are asked to deliver a digital presentation A4 landscape orientation, composed of a maximum of 15 slides, structured according to the following guidelines:

· Defining the framework and problem: What is your area of investigation?

· Research and analysis: What are your supporting references? Which best practices and solutions are already available on the market?

· Your solution:
   – Overview text: 300-400 words maximum
   – Scenario: visuals and/or storyboard
   – Details: sketches and illustrations that explain the proposed solution
   – Digital prototype (optional)

· Artistic and professional portfolio of projects (optional)

· Detailed curriculum vitae

· Motivation statement

· Copy of bachelor's degree or academic diploma translated into English

· Academic transcript / Marksheet of previous studies translated into English

· Copy of passport

· Domus Academy Application Form*

Any additional attached material will be considered a plus and will be evaluated by the jury.

* The application fee is waived for competition participants.

PRIZES

· One scholarship covering 60% of the total tuition fee of the master's program

· One scholarship covering 50% of the total tuition fee of the master's program

· One scholarship covering 40% of the total tuition fee of the master's program

· Two special mentions covering 20% of the total tuition fee of the master's program

Prizes will be calculated on the standard tuition fee, which is EUR€28.600 (for non-EU passport holders, not including diploma fee) and EUR€19.900 (for EU passport holders, not including diploma fee).

DEADLINE

The works must be sent to Domus Academy by and no later than 5th April, 2019. Candidates will be informed about the results of the competition by email on 6th May, 2019.

DELIVERY OF MATERIALS

All the required materials in digital format may be uploaded to this page:

www.competition.domusacademy.com

When you submit your project, you will receive an immediate confirmation email that your submission was received.

If you do not receive confirmation, let us know at competitions@domusacademy.it.

MASTER'S PROGRAM DESCRIPTION

In the Master in Service Design program, you will learn new skills in storytelling, prototyping, problem-solving, and business design that you can apply to developing intuitive and relevant service ideas.

Through observing users, you will detect unmet customer needs and develop physical and virtual systems of service experience, working in close contact with professionals from private and public sector organizations.

ELIGIBILITY

· Candidates already holding a first-level academic diploma or bachelor's degree, or who are about to graduate within the academic year 2018–19

· Candidates who have a working knowledge of the English language (IELTS 5.0 academic or equivalent certificate)

GENERAL TERMS AND CONDITIONS

· All moral and authorship rights remain that of the author.

· The projects sent to Domus Academy will not be returned.

· All the material created for this competition must be unpublished work developed by the candidate, not used on previous occasions.

· Domus Academy is entitled not to award the scholarship if the projects are deemed not to meet the standards defined by the jury. The jury will make these judgments at its own discretion, and its decision is final.

· The scholarship described in this public announcement cannot be combined with other economic reductions offered by Domus Academy.

· The scholarship amount will be deducted from the balance of the tuition fee.

· If a candidate declines a scholarship offer, the scholarship may be transferred to the next candidate on the list.

· Winning participants accept that part of their work may be published on the websites and/or social media channels of the institutions involved.