



SAIPROGRAMS

VIRTUAL**SERVICES**

Customized options for your students

- Virtual Fair
- Live or Pre-recorded Presentations
- Videos
- Webinars
- Virtual Advising
- Alumni Connections
- Digital Marketing Engagement

VIRTUAL FAIR

SAI can host a virtual fair for your student and also provide a [web page](#) designed for your students to explore options as they would in a typical fair. Information includes:

- General Information
- Locations and Programs
- Services

RECORDED INFO SESSION

Use this webinar in an information session, on your university's website, or in other promotional materials. [This](#) short 5 minute video covers a general overview of SAI's programs and services.

LIVE INFO SESSION

SAI is ready to work with you to create a live information session that can be tailored for specific events, programs, or disciplines.

SOCIAL MEDIA

Social media options to help you promote virtual events with SAI. These materials can be used individually, or you can utilize them all! Leverage student-told stories across your platforms. Students want to hear from other students!

SAI Instagram Story Takeover

One day takeover promotions for:

- Virtual fair
- Info sessions
- SAI Alumni Q&A

Unable to share login credentials? We can prepare the takeover beforehand and send the content to you for posting.

Video Introduction

[Introduce your SAI Representative](#) and promote your event with one of our pre-recorded introduction videos.

Insta Live Promotion

Plan an [Instagram Live](#) with SAI Alumni from your school, and promote them on campus.

Instagram Posts

Customizable templates that can be used for virtual info sessions, virtual fairs, and any other virtual event you may host.



Contact your SAI University Relations Representative or email us at saivirtual@saiprograms.com for additional content creation. Please allow a minimum of ONE week for content turnaround.

VIRTUAL RESOURCES



PRE-RECORDED WEBINARS

Sample topics:

- Building Connections between Study Abroad Offices and Academic Units
- Developing Faculty-Led Programs
- Virtual Academic Programs and Internships
- Entrepreneurship and Innovation in Rome

ADVISING

Assistance with virtual advising

- Co-present with SAI
- Individual advising with admissions
- Degree mapping

GLOBAL COLLABORATION

- Integrating global content into US-based courses
- Virtual site visits

VIDEOS

Give your students an inside look at a few of our SAI locations. Click any city to watch!

